

# Precision Insurance LLC

## Privacy Policy

Effective Date: March 19, 2026 | Last Updated: March 19, 2026

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### 1. Introduction

Precision Insurance LLC ("Precision," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (precisioninsgroup.com), use our tools and calculators, or engage with our services. By using our website or services, you agree to the terms of this Privacy Policy.

### 2. Information We Collect

**Information you provide directly:** Name, email address, phone number, company name, job title, and information submitted through our contact forms, benefits audit calculator, and free review request forms.

**Information collected automatically:** IP address, browser type, device information, pages visited, time spent on pages, referring URLs, and other standard web analytics data. We use Google Analytics (GA4) and Google Ads conversion tracking to collect this information.

**Cookies and tracking technologies:** We use cookies, pixel tags, and similar technologies to improve your experience, analyze site traffic, and measure advertising effectiveness. You may control cookies through your browser settings.

### 3. How We Use Your Information

We use the information we collect to: respond to your inquiries and provide the services you request; personalize your experience on our website; send you information about our services that may be relevant to your business; analyze website usage and improve our site and tools; comply with legal obligations; and measure the effectiveness of our advertising campaigns.

### 4. Information Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. We may share your information with: service providers who assist us in operating our website and delivering services

(such as email delivery services and web analytics providers); insurance carriers and partners as necessary to provide benefits consulting services you have requested; and as required by law, regulation, or legal process.

All service providers are contractually obligated to protect your information and use it only for the purposes we specify.

## **5. Data Security**

We implement reasonable administrative, technical, and physical safeguards to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## **6. Third-Party Services**

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party site you visit.

We use the following third-party services: Google Analytics (GA4), Google Ads, EmailJS (for form submissions), and Facebook Pixel. Each of these services has its own privacy policy governing the use of data they collect.

## **7. Your Rights and Choices**

You may: request access to the personal information we hold about you; request correction or deletion of your personal information; opt out of marketing communications by contacting us directly; disable cookies through your browser settings; and opt out of Google Analytics tracking by installing the Google Analytics opt-out browser add-on.

To exercise any of these rights, please contact us using the information provided below.

## **8. Children's Privacy**

Our website and services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child, we will take steps to delete that information promptly.

## 9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically. Your continued use of our website after changes are posted constitutes your acceptance of the updated policy.

## 10. Contact Us

If you have questions about this Privacy Policy or our data practices, please contact us:

**Precision Insurance LLC**

415 Boston Post Rd, Ste 3, Milford, CT 06460

Phone: 860-321-6202

Email: [support@precisioninsgroup.com](mailto:support@precisioninsgroup.com)

Website: [precisioninsgroup.com](http://precisioninsgroup.com)